

2009-2011 Wine and Viticulture Major:Advisor Approved Electives  
**Wine Business Concentration (16 units)**

COURSE	TITLE & UNITS	PRE-REQUISITES	COMMENTS
AGB 312	Agricultural Policy (4)	AGB 212 & ECON 222	
AGB 315	Land Economics (4)	AGB 312 & 313	
AGB 318	Global Ag. Marketing & Trade (4)	AGB 301 & 312	
AGB 322	Principles of Agribusiness Mgmt. (4)	AGB 212 & AGB 214 or AGB 321	
AGB 324	Ag. Property, Management & Sales (4)	AGB 310 or instructor consent	
AGB 326	Rural Property Appraisal (4)	AGB 310	
AGB 360	Agribusiness Information Technology (4)	AGB 212 / ECON 201	
AGB 404	Food Retail Management (4)	AGB 301	
AGB 405	Agribusiness Marketing Research Methods (4)	STAT 221, AGB 301	
AGB 406	Agribusiness Marketing Planning (4)	AGB 405	
AGB 410	Agricultural Lending (4)	AGB 214,310 ; senior standing	
AGB 452	AG. Market Structure & Strategy (4)	see catalog	
BRAE 348	Energy for a Sustainable Society (4)	Jr. standing, completion of GE Area B	counts as Area F
BRAE 439	Vinyard Water Management (4)	BRAE 236 or 340	
FRSC 202	Enterprise Project (2-4)	CR/NCR	
FRSC 210	Viticulture Practices (2)		
FRSC 402	Enterprise Project Management (2-4)	FRSC 202; instructor consent CR/NCR	
FRSC 415	Grapevine Physiology (4)	FRSC 231 & 331	
FSN 230	Elements of Food Processing (4)		
FSN 270	Food and Wine Plant Sanitation (4)	FSN 125, 230, or instructor consent	
FSN 285	Certified Organic Food Process. Op.(4)	FSN 125, 230 or instructor consent	
FSN 354	Packaging Function in Food Processing (3)	Jr. standing	
FSN 365	Wine Analysis & Amelioration (4)	WVIT 202	formerly FSN 464
FSN 374	Food Laws and Regulations (4)	FSN 125 or 230, or WVIT 102, and jr. standing	formerly FSN 274
HCS 421	Post Harvest Tech. of Hort. Crops (4)	Jr. standing	
IT 330	Issue of Packaging (4)	Jr. standing	
IT 411	Industrail Safety and Quality Leadership Program (4)	senior standing	
IT 435	Packaging Development (4)	IT 233 and 330	
JOUR 203	News Reporting & Writing (4)		
JOUR 285	Intro to Web-Based Journalism (4)	JOUR 203	
JOUR 312	Intro to Public Relations (4)	Soph. standing	
JOUR 331	Contemporary Advertising (4)	completion of GE Area A	
JOUR 342	Public Relations Writing & Editing (4)	JOUR 312 or instructor consent	
PPSC 311	Agricultural Entomology (4)	CHEM 110 or 111, BOT 121 or HCS 120	
PPSC 321	Weed Biology & Management (4)	BOT 121 or HCS 120	
PPSC 414	Grape Pest Management (4)	PPSC 311, BOT 323, FRSC 231	
PPSC 421	Plant-Pest Interactions (4)	BOT 323 or BOT 324 & PPSC 311 or ZOO 335	
RPTA 214	Introduction to Travel & Tourism (4)	RPTA 210 or 260, or instructor consent	
RPTA 314	Sustainable Travel & Tourism Planning (4)	RPTA 210 or 260, RPTA 214 , jr standing,or instructor consent	
RPTA 320	Special Even Planning (4)	RPTA 210, 260, jr. standing or instructor consent	
RPTA 321	Visitor Services in Rec, Parks, & Tourism (4)	RPTA 210 or 260, jr standing, or instructor consent	
RPTA 412	Tourism & Outdoor App. Seminar (2-4)	RPTA 210 or 260, or instructor consent	
RPTA 420	Festival & Event Management (4)	RPTA 210 or 260, jr standing, or instructor consent	
SPAN 101, 102, 103	Elementary Spanish I, II, III (4, 4, 4)	101 needed for 102, 102 needed for 103	maximum 4 units of language
ITAL 101, 102, 103	Elementary Italian I, II, III (4, 4, 4)	101 needed for 102, 102 needed for 103	maximum 4 units of language
FR 101, 102, 103	Elementary French I, II, III (4, 4, 4)	101 needed for 102, 102 needed for 103	maximum 4 units of language
GER 101, 102, 103	Elementary German I, II, III (4, 4, 4)	101 needed for 102, 102 needed for 103	maximum 4 units of language
WVIT 103	Anatomy of Wine (2)	WVIT 202 & soph. standing	
WVIT 301	Wine Microbiology (4)	MCRO 221 & WVIT 202	
WVIT 404	Winemaking I (4)	WVIT 202 & FSN 365, must be minimum 21 yrs old	
WVIT 405	Winemaking II (4)	WVIT 404, must be minimum 21 yrs old	
WVIT 406	Winemaking III (4)	WVIT 405, must be minimum 21 yrs old	